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FREE MAGIC, MUSIC AND MOUNTAIN STATES CUP DOWNHILL IN SNOWMASS The Dirty Heads, Colorado's best magicians, and top downhill mountain bikers in Snowmass August 8-10

Snowmass Village, CO (August 4, 2008) – Snowmass gears up for a weekend full of magic, music and mountain-biking madness with a full line up of events for the whole family. The weekend kicks off on Thursday, August 7, with a free concert by Great American Taxi and continues with the FREE 27th annual Snowmagical Family Fun Fest, the NEW Snowmass G3 downhill challenge with a special free concert by the Dirty Heads, and Anderson Ranch's famed annual art auction. True to form, Snowmass provides something for every age and interest with this weekend extravaganza.

AUGUST 7: SNOWMASS SUMMER OF FREE MUSIC SERIES—GREAT AMERICAN TAXI

Great American Taxi is the brain child of Leftover Salmon's Vince Herman, who brought together this prodigiously talented group of Boulder musicians in 2005. The band, which performs 21st century Americana and already has over 200 shows behind them, delivers a performance charged with rich vocal harmonies and textures, a unique rock-folk-reggae-funk-country sound and clever lyrics.
(www.greatamericantaxi.net). 6 p.m. on Fanny Hill.

AUGUST 8-9: 27TH SNOWMAGICAL FAMILY FUN FEST

The Snowmagical Family Fun Fest is a free magical extravaganza for the whole family. Families can check out the continuous magic shows, street entertainers, music, stage shows, science and interactive fun, making this a must-see final summer weekend getaway for families. ALL ACTIVITIES EXCEPT CABARET ARE FREE.

"It's a huge, affordable, family-oriented weekend," says event organizer Doc Eason, who has run the festival for 27 years. "And when I say family, I don't mean there's only a bunch of clowns running around for little kiddies. These are national multi-level entertainers and performances that will appeal to the biggest and littlest kid in every family. It's outstanding family entertainment in a beautiful resort at a great time of year to head to the mountains."

Schedule:

Friday: 5-7p.m. **Interactive shows** (Snowmass Village Mall); 7-8 p.m. **Magic Extravaganza** (Fanny Hill outdoor stage); 8-9 p.m. **Denise Berry Hanna** spellbinds the crowds with her **storytelling** (Fanny Hill Stage); 9 p.m. **outdoor Movie: Monster's Inc.** (Fanny Hill)

Saturday: 10 a.m. **street performers** (Snowmass Mall); 11 a.m. **Martial Arts** (Mall); 11:30 a.m. Continuous entertainment with **Jammin Jim**, **Buttons the Clown** and other performers (Goodfellows Mall Stage); 1-4 p.m. **Round Robin of magic** performances (Rocky Mountain Chocolate Factory Mall Stage); D&E Stage offers **live music** by Rich Ganson 1p.m., special **Music Together** hour at 2 p.m. and a **Semi-Pro Science Demo** at 3 p.m.; 6-9 p.m. **Magic Dine-Around** finds magicians wowing families tableside during dinner at: Il Poggio, Big Hoss, Zane, Nardi's, Mountain Dragon, Grill on the Deck, Brother's Grille and The Artisan; 9 p.m.-ish (following the free 6:15 p.m. **Dirty Heads Concert** on Fanny Hill) **Magic Cabaret** at the Silvertree Hotel's Cabaret Room. Accomplished magic headliners Jill Givan and Carol Massie of the Theater of Dreams in Castle Rock are followed by the Colorado Comedy Magic All Star magicians. (\$9/adult \$6/kids under \$14).

For more information on this festival, call Doc Eason at 970.948.3661.

AUGUST 8-10: NEW! SNOWMASS G3

New this year to Snowmass Village, the Snowmass G3 also is the newest event in the prestigious Mountain States Cup Series. The Mountain States Cup Series G3 highlights the best downhill riders in categories ranging from ages 12 to 50+ on two Downhill races and one Super D. Racing can be viewed daily from 9 a.m. to 4 p.m. with the best viewing spot in Hell's Kitchen at the top of the Burlingame Chairlift.

The event also includes a FREE 6:15 p.m. Fanny Hill concert by The Dirty Heads, an acclaimed young band that for more than five years has been wowing fans up and down the west coast with their distinctive brand of reggae, hip-hop, and folk-influenced party music (www.dirtyheads.com).

For more information on the G3, go to www.racemsc.com or call 970.333.1159.

AUGUST 9: ANDERSON RANCH'S 2008 ANNUAL ART AUCTION

This renowned arts center's largest and longest-running fundraising event features silent and live auctions of more than 225 pieces of art. Join Anderson Ranch for a gourmet picnic lunch, cool libations and live music and bid on works by such artists as Jun Kaneko, Damien Hirst, George Condo and more. Silent auction and picnic begin at 11:30 a.m., live auction begins at 1:30 p.m. For more information, visit www.andersonranch.org/2008auction or call 970.923.3181.

LODGING WEEKEND SPECIALS: For these and other specials, visit www.snowmassvillage.com.

Snowmass G3 and Snowmagical Family Fun Fest Lodging Special: Woodrun V Townhomes

Stay two nights at \$225/night for a 2-bedroom or \$275/night for 3 bedrooms (not including taxes, some restrictions may apply). Easy four minute's walk to the festival and right on the Downhill course for the spectacular new Snowmass G3 Downhill mountain bike race. You can watch the races from your private deck!

Snowmagical Family Fun Fest & G3 Weekend Lodging Special: The Silvertree Hotel

Enjoy some of the state's best magicians and family performers at this free family festival paired with a new downhill mountain biking race, the G3. Rates at the Silvertree Hotel start at \$99/ for a standard room, not including tax, some restrictions may apply.

Snowmass G3 and Snowmagical Family Fun Fest Weekend Lodging Special: The Wildwood Hotel

Stay slopeside near the extreme Snowmass G3 downhill competition and near the heart of the Snowmagical Family Fun Fest. Rates at the Wildwood Hotel start at \$89/night, not including taxes, some restrictions may apply.

Snowmagical Family Fun Fest: Timberline Fun Fest Special

Head to Snowmass during the Snowmagical Family Fun Fest and the Snowmass G3 and stay right on the slopes near both events. Rates start at \$104 per night for a deluxe Studio, (*based on availability, not including taxes, some restrictions may apply). Larger accommodations also are available.

Snowmagical Family Fun Fest Lodging Special: First Choice Properties

Head to the free Snowmagical Family Fun Fest and the Snowmass G3 downhill mountain bike competition and enjoy the ease of a one bedroom condominium near the heart of the action. Rates start at \$125/night with a three night minimum. Taxes not included, some restrictions may apply. For more information or to book, contact (970) 923-4488 or visit www.fcprentals.com

Consider bringing your group, family reunion, or meeting to Snowmass Village. For more information and lodging specials, visit the official Snowmass Village website at www.snowmassvillage.com or call 1.800.SNOWMASS. For media information, contact Allison Johnson at 970.309.5485.

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